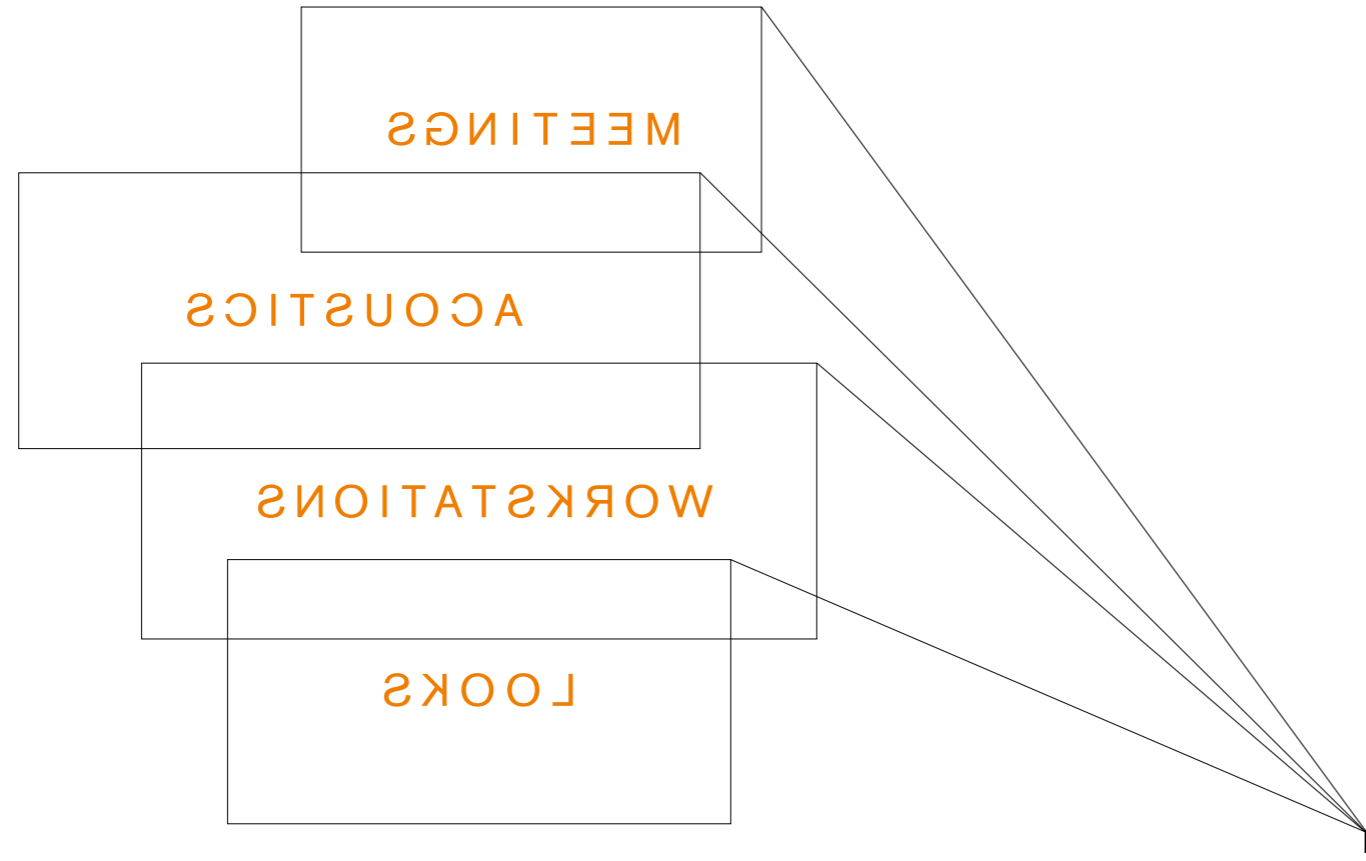




# abstracta

GREAT WORKSPACES



Great companies have great workspaces.

Successful businesses all have one thing in common: they care for their company culture and working environment. They make room for a vivid interplay between individuals and teams, aesthetics and functionality, people's needs and the interior design.

## Office now

The office of the 21st century faces new challenges and is operated by a new kind of workforce. Researchers speak of a shift from an industrial economy to a knowledge economy. Consequently the characteristics of the workspace change.

### A mobile, versatile and inspirational workspace

Today's office professionals are defined by cognitive skills, creativity and cooperation. Their workday is varied: Shifting between highly concentrated work, impromptu brainstorming sessions and client meetings, they have time to grab a coffee and chat away fifteen minutes with the colleagues. All this happens in the same office. The key to a successful work environment is mobility, versatility and inspiration.

### Work styles for high-performing offices

At Abstracta we closely follow the latest research in workspace design. In an attempt to give structure and clarity to this fast-moving new reality, we have divided the needs of the modern workspace in to four work styles: information work, individual work, informal work, and interactive work.

#### Information work

Formal training and a degree is just the beginning in the knowledge economy. To keep pace with a changing world, the ability to learn and share information must be integrated in the daily work. An agile learning process is a way to take advantage of an enormous access to information.

#### Individual work


Exposed to an increasing information surplus, the demands made on undisturbed spaces are higher than ever. Every interruption costs time and focus. With acoustics and partitions we form the secluded workspaces needed for full concentration and productivity focus.

#### Informal work

From experience and numerous studies, we know how important the social life of a workplace is for the overall wellbeing and performance. Informal information flows is a never-ceasing source for inspiration and innovation. Make room for the co-workers' social life and add appetizing break-out zones.

#### Interactive work

As business moves fast and the conditions change continuously, we need more meetings. The interaction between competences, cultures and individuals within a workplace can be the one crucial competitive advantage in the knowledge economy. Meeting and interacting in different forms nourish creativity and innovation. Open workspaces with various settings and built-in mobility make way for a dynamic meeting culture.



*The knowledge worker engages in all four styles, moving effortlessly between them. Companies who recognize and encourage these processes maximize the value of their staff's work. Setting the environment right is a question of productivity. Balancing the different ways of working is what takes you from good to great.*



This is our mission:

# GREAT WORKSPACES

By adding expertise, furniture and interior elements,  
we aim to get the greatest out of your business.

## GREAT MEETINGS

We meet to innovate and create, share and learn. Meetings are planned and they happen ad hoc. Abstracta's mobile solutions and visual aid accessories facilitates interaction and make the most out of your time. Look out for Sketchalot, Base, Rock'd, and Messenger.

## GREAT ACOUSTICS

The difference between mediocre and great workspaces is audible. Abstracta's partitions and sound absorption panels create areas for focused work and separate meetings in the same room. Discover what Window, Airflake, and Triline Wall, among others, can do for your workspace.

## GREAT WORKSTATIONS

Let your workstation follow your current project. From focused work to project meetings. Abstracta's Mobi is the versatile option with a built-in partition. Your very own workstation, wherever you go, whatever you do.

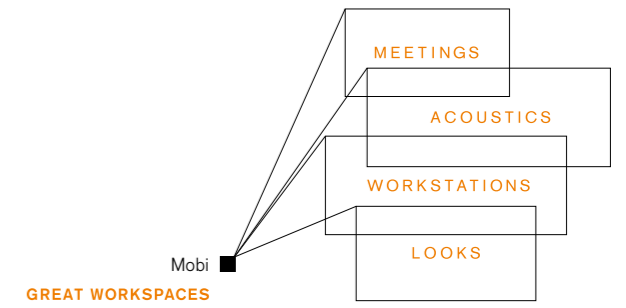
## GREAT LOOKS

Beauty is in the eye of the beholder. As such, we bring together all the tangibles that support great performance within smart office interiors. The best reason for investing in your workspace goes beyond statistics and surveys: It's in the eye and instinctively supported by emotions. The design and details make Abstracta different. And that can make the whole difference.

# Mobi

DESIGN: ANDREA RUGGIERO

Blending a functional work surface with a built-in, sound-absorbing partition and lockable wheels, Mobi is the innovative, versatile and – most of all – mobile workstation solution. Fully developed for the demands of today's flexible work environments. Mobi is easy to move around, easy to assemble and install, and easy to like. Use it for individual work, collaborative teamwork or impromptu meetings. Mobi: Make it your way, day by day.



Mobi is an innovative mobile workplace developed specifically for today's flexible work environments.



Mobi

“Mobi allows the users to redefine their workspace on demand.”

DESIGNER ANDREA RUGGIERO



Mobi Tech

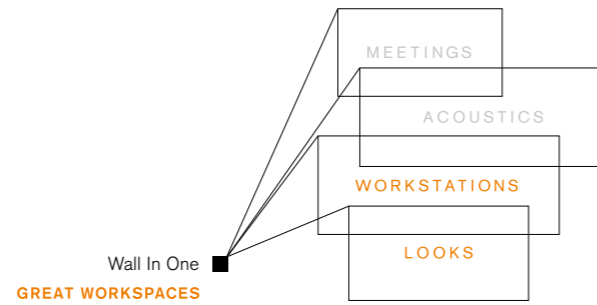
This is the Mobi family today. Together they let you sit, stand, store and meet. Make your own configuration. Again and again.



Isla



Rover



## Wall In One

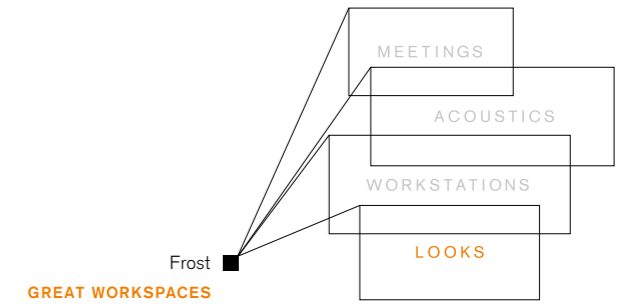
DESIGN: CHRISTIAN NØRGAARD & MARTIN KECHAYAS

Wall In One is a wall-hung workstation designed to make life easier, particularly at workplaces with a high degree of mobility. This could include workstations for sales personnel, in hotel lobbies, at hospitals or as booking stations at conference and business centers. Wall In One may, however, also be used in schools and universities and would not be out of place in the home office.

“Wall In One is a practical furniture that creates a private sphere in an open room using very little space.”

DESIGNER CHRISTIAN NØRGAARD





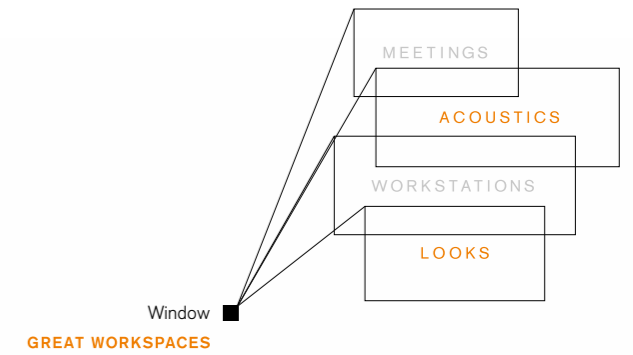
## Frost

DESIGN: STEFAN BORSELIUS

The aim of the Frost partition was to create a simple piece of furniture with a clear function that works in most environments. The result is a stable, fireproof piece of furniture that is still movable, and unique in design and function.

The combination of materials makes Frost a unique partition, which is both open and airy, while also providing a screen.

Window is a magazine display that works as a sound absorber or a sound absorber that works as a magazine display.



## Window DESIGN: JONAS FORSMAN

The need of sound absorption in public spaces is becoming more and more important. Window is a magazine display that works as a sound absorber or a sound absorber that works as a magazine display. It is pleasant to work in a quiet environment, but it is important that the environment doesn't become sterile and impersonal. A sound-absorbing wall full of magazines provides relaxation for both the eye and the ear.

Window is available as a floor module and as a wall hung model. The modular design allows Window units to be configured as needed. The floor module also works as a room divider, with several pieces in a row, providing both visual and acoustical shielding.



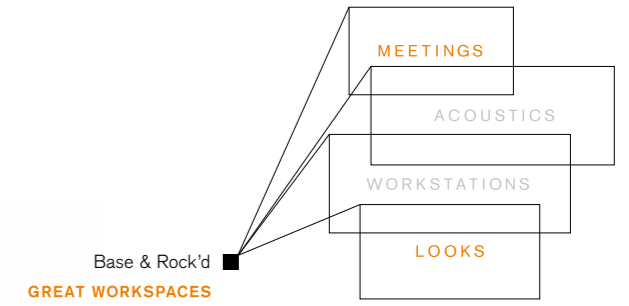
## Sketchalot DESIGN: EELCO VOOGD

Release your ideas and give boundless room for your presentations. The modular whiteboard panel, Sketchalot is not limited by its placement or wall attachments, wall materials or building regulations. It's the world's first of its kind and stands on its own feet. Alone or together in groups, neatly placed beside each other, side by side.



Great companies have great meetings.



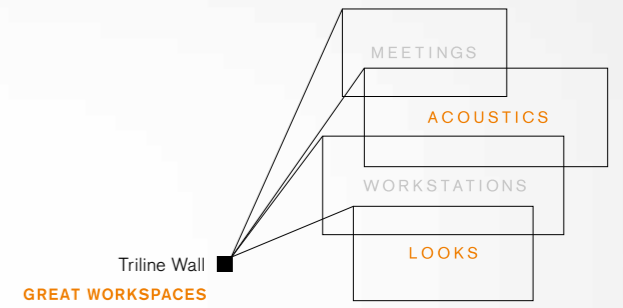
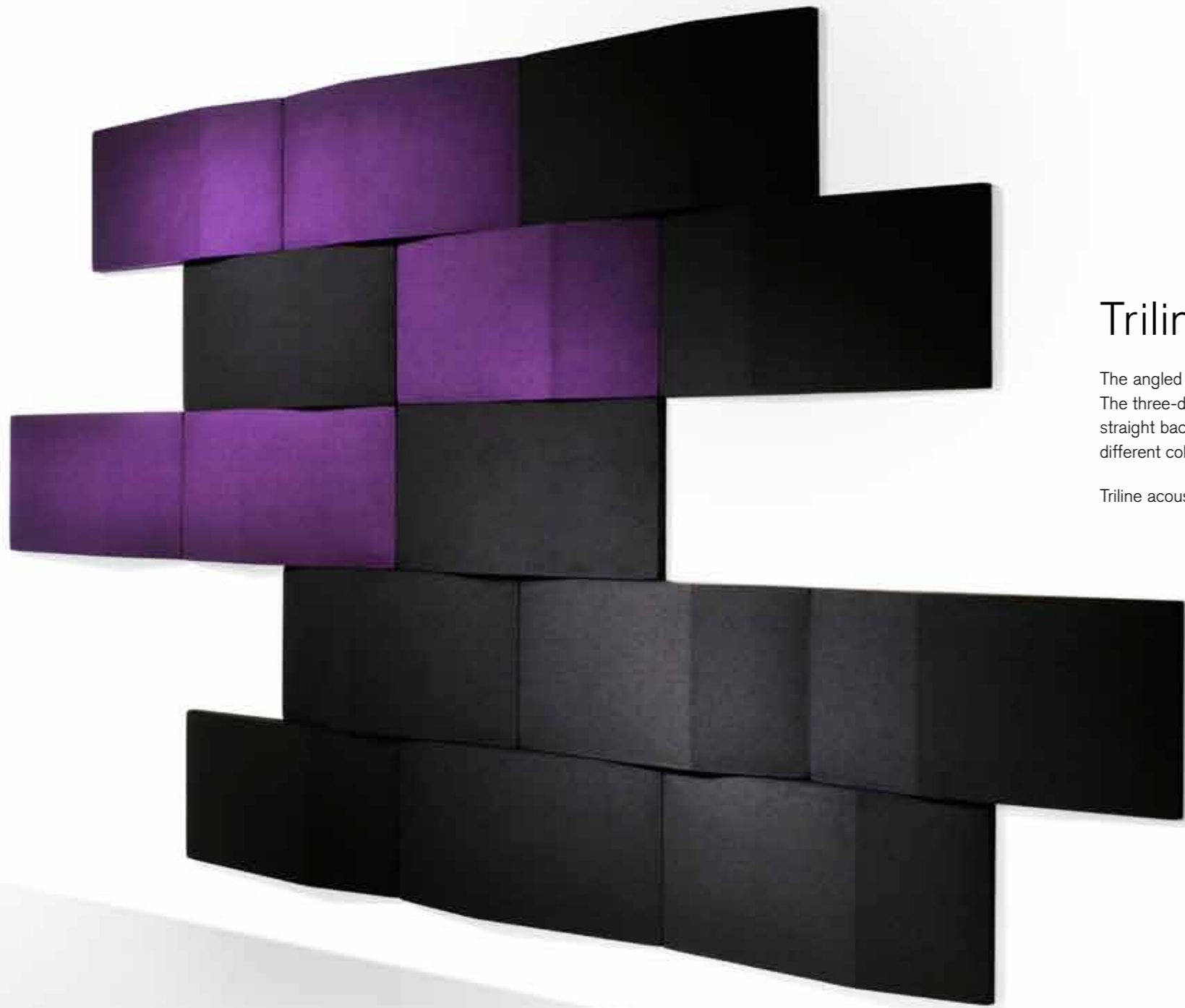


## Base & Rock'd DESIGN: EELCO VOOGD

Two shapes, one common purpose – the colourful, lightweight sitting poufs, Base and Rock'd are made for spontaneous meetings and productive breakout sessions. Base's simple and square form makes it easy to position and allows endless seating formations. Rock'd is softer and more organic in its form.

Position them individually around the office or in groups in meeting areas. Or move them around as you like.

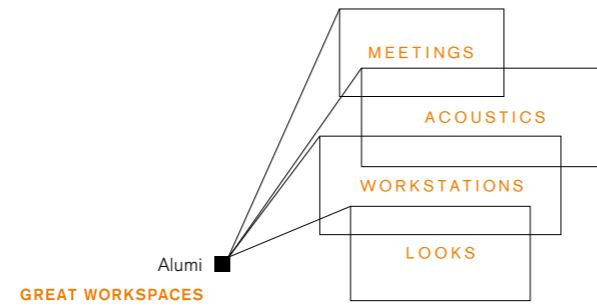




## Triline Wall DESIGN: ANYA SEBTON

The angled shape of Triline is not only an aesthetic statement; it also adds extended acoustic qualities. The three-dimensional triangular section of the wall panel prevents the sound waves from bouncing straight back. Arrange the wall panels next to each other for a stylish relief pattern, and play with the different colour expressions available.

Triline acoustical panels control noise levels with full design consideration.



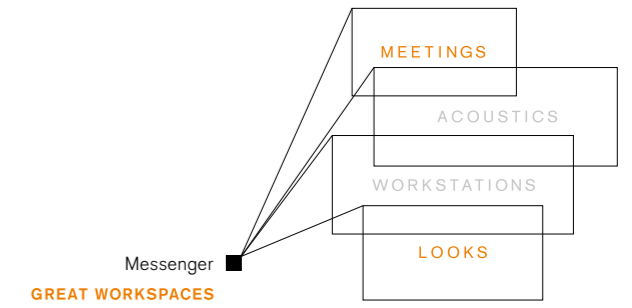
# Alumi

DESIGN: NINA JOBS

Improve the sound environment of the workplace with style. With its combination of aluminium and felt, Alumi is a sober series of sound-absorbing units. It's lightweight and yet solid. The flexible and functional furniture line includes partition walls, table screens, and the brand new sideboard.

The Alumi sideboard combines acoustic features with a minimalistic design and infinite storage possibilities. Now you can design a perfectly matched workplace that meets the high expectations of both eyes and ears.



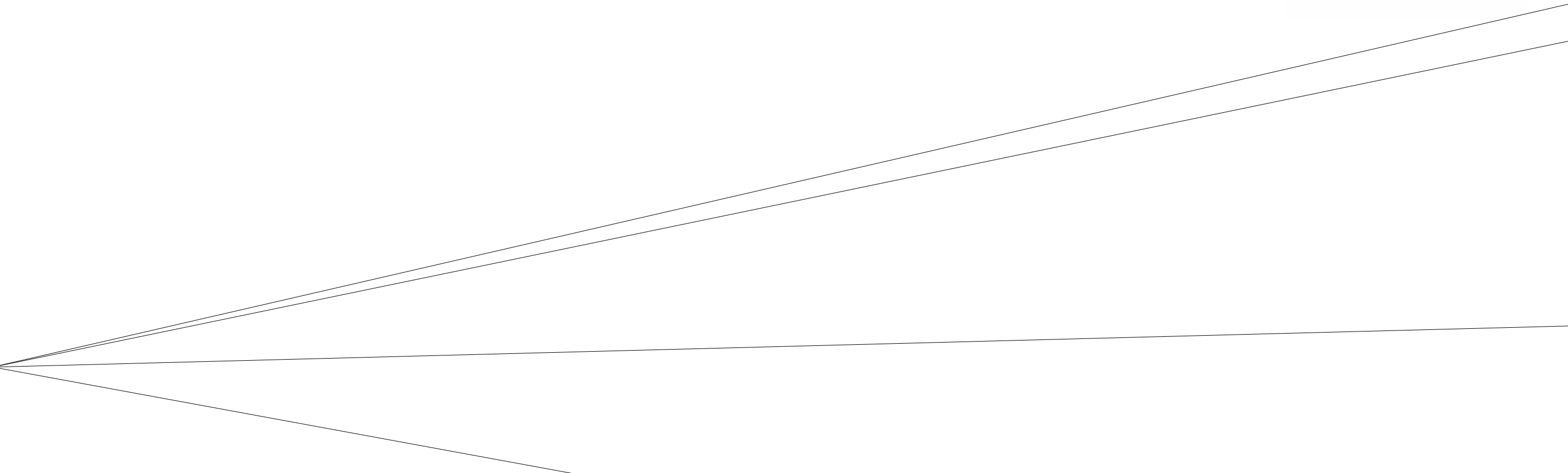


## Messenger DESIGN: FREDRIK WALLNER

Functionality, design and technical performance are equally important for the Messenger. A modern conference cabinet, fitted with sliding glass doors, as pleasing for the eye as practical for writing. It can be equipped with a writing/projection area or a flat screen behind the doors.

Messenger is available in three different sizes and comes inclusive or exclusive of the LCD/LED/Plasma screen.

Great workspaces get people together, to work together and learn from each other. Great workspaces allow for time and place for focus and privacy. Great companies understand this. Abstracta shares this insight and provides the proper details and designs that take your workspace from good to great.



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GREAT WORKSPACES

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